



INTERNSHIPS

The Opportunity

Hispanic Communications Network (HCN) is a social marketing agency that exclusively works with mission-- driven government agencies, nonprofits and associations. All of our work is designed to improve quality of life for US Latino communities.

HCN delivers culturally driven – not translations driven – multimedia strategies that create positive behavior change specific to the needs of Latino consumers of various acculturation levels. No cookie--cutter solution exists; we use discovery research to identify the right mix of creative, messaging and communications platforms that engage priority Hispanic audiences in our client’s specific initiatives with measurable results.

We are passionate about what we do. We come from all walks of life but share a commitment to improve the lives of Latinos living in the US by providing a community, resources, and information in Spanish. Through our national radio affiliate network, *La Red Hispana*, and our six daily mini-programas we provide critical information about current trends, life in the US, immigration, health, workforce development, “how to” education, and finances.

An Internship at HCN will provide you with practical knowledge in social marketing from research and campaign concepting to production, implementation and evaluation. You will gain real world, hands on experience and valuable skills to take with you as you advance in your career.

We have three internship cycles each year – in the Fall, the Spring, and the Summer.

Internship Candidates

Ideal candidates for the HCN internship program are graduates or current students pursuing a graduate or undergraduate degree in the fields of marketing, communications, psychology, sociology, public health, and public policy. Creativity, and an interest in immigration, health, workforce development, finances, or any of the issues that HCN works on are a plus. An interest in the US Latino population and fluency in Spanish are a must.

Each internship opportunity may have additional qualifications, which will be listed in the individual posting. Application timeframes for each semester are:

- Fall Semester: July through September
- Spring Semester: January through March
- Summer Semester: April - June

Internship opportunities will remain open until filled. We expect that interns will work about 10 – 20 hours per week depending on their availability. Internships opportunities may be paid or unpaid depending on the specific nature of the internship, though we are always happy to work with you and your educational institution to provide the internship experience for college credit. If your school will not allow a paid internship, we will work with your school to offer the opportunity as unpaid for college credit. If you would like to earn college credit for your internship experience with us, additional application deadlines may apply depending on your school’s enrollment schedule.



Internship periods may also be adjusted in certain cases to coincide with your school's semester dates.