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### **A Model of Mentorship for Hispanic Nurses**

Washington, DC - Building on the success of its campaign *Hispanics in Nursing* launched in 2015, the National Association of Hispanic Nurses (NAHN) and Hispanic Communications Network-La Red Hispana announce third year of a national bilingual campaign to attract Latino talent to one of the most in-demand career fields.

#### *Draft Ideas*

- Out of the 3,000,000 registered nurses in the U.S., Hispanics represent only 3.6% even though Hispanics make up 17% of the U.S. population. Many Hispanic students and parents are not aware of the multiple opportunities that exist in the nursing fields.
- The National Association of Hispanic Nurses (NAHN) is profiling Hispanic nurses in a new radio campaign -- *Carreras en Enfermería / Hispanics in Nursing* -- to spark the interest of persons looking for rewarding and fulfilling career opportunities to grow professionally as a nurse.
- *Carreras en Enfermería / Hispanics in Nursing* connects listeners to real Hispanic nurse role models. You can hear [Hispanic nurses' stories](#), and access information on [career paths](#) and [nursing school resources to get you started](#).
- The radio series is just the start of the outreach being conducted by NAHN. Our goal is to increase the number of Hispanic nurses over the next 5 years.
- This project was made possible due to a *National Institutes of Health (NIH) Science Education Partnership Grant (SEPA) grant*.

- *Quote from Angie Millan, RN, CNS/NP, MSN, DNP, FAAN, past president of NAHN (2010-2012).*
- NAHN's Hispanic Nursing Mentors Connection is a place where nursing students and those interested in nursing can find a mentor to guide them towards meeting their nursing goals. Mentees can search for a potential mentor and request an engagement. The mentor and mentee set expectations for time commitment up front so both get the most value from their interactions.
- One of the keys to the success of the campaign is the mentorship connection database.
- Mentoring is a good way to strengthen the nursing workforce and, in turn, improve the quality of care and patient outcomes.
- A good mentor can open doors to new learning and help you grow in your leadership.
- Although your mentor can be of any age, someone who is 5 to 10 years ahead of you in their nursing leadership journey can provide the best guidance.
- A good mentor will push you out of your comfort zone and help you achieve bigger things than you ever imagined for yourself.
- Mentoring is a gift and one that hopefully you can eventually pass on by mentoring others.

The interviews will not only be available at [www.hispanicsinnursing.org](http://www.hispanicsinnursing.org) but also in bilingual format at [www.carrerasenenfermeria.org](http://www.carrerasenenfermeria.org). Those interested can access the contact information for those health professionals willing to serve as mentors to prospective nursing students.

#### About The National Association of Hispanic Nurses (NAHN)

The National Association of Hispanic Nurses (NAHN ) is a national non-profit association dedicated to promoting public health and the nursing profession for Hispanics in the United States. To learn more visit: [nahnnet.org](http://nahnnet.org).

#### About Hispanic Communications Network ( HCN) - La Red Hispana

Hispanic Communications Network (HCN)-La Red Hispana is a mission-driven media and cause marketing organization based in Washington, DC. HCN serves as the largest producer of media content with an educational focus to improve quality of life for Spanish-speaking consumers in the United States. HCN's primary mission since 1982 has been the production of daily radio programming on issues such as immigration, health, finance, the environment, workforce development, civic engagement, and information relevant to Hispanic public education and outreach campaigns. For more information visit [hcnmedia.com](http://hcnmedia.com) and [laredhispana.org](http://laredhispana.org).